



Dr Ted Baehr is the founder of Good News Communications, Inc., MOVIEGUIDE & the Christian Film & Television Commission Ministry.

Dr. Baehr graduated in Comparative Literature from Dartmouth College, attended Cambridge University, the University of Bordeaux & Toulouse, & the University of Munich, graduated from New York University School of Law, and finished his theological studies at the Institute of Theology at the Cathedral of St. John the Divine.

Dr. Baehr writes a syndicated column for 29 publications in the US, is an internationally renowned speaker, media scholar & film critic.

Dr. Baehr has written numerous books, including: *How To Succeed In Hollywood (Without Losing Your Soul)*; *Amazing Grace of Freedom*; *The Culture-Wise Family*; *Narnia Beckons*; *Frodo And Harry: The Lord Of The Rings Versus Harry Potter*; *What Can We Watch Tonight?*; *Faith In God And The Generals*; *The Media-Wise Family*; *Getting The Word Out*; and, *The Christian Family Guide To Movies & Video Vol. I & II*.

THE NCC CORDIALLY INVITES YOU TO HEAR AN ADDRESS BY

DR. TED BAEHR

FOUNDER OF CHRISTIAN FILM & TELEVISION COMMISSION MINISTRY, ON THE SUBJECT

Understanding the Mass Media's Influence on Today's Culture

Most of us are familiar and comfortable with the 16th century's communications media, the written word, but do not apply the same critical tools and approaches to the 21st century's mass media of entertainment. A part of media wisdom is understanding the grammar of the media so that we can deconstruct and critique what we're watching.

Children spend their first 14 years learning written grammar, but they also need to be taught the grammar of mass media, and they need to know how the media works. This talk is designed to give you an understanding of the mass media and how it influences children and students. Moreover, it will help you protect your children and students from media manipulation and the "merchants of cool."

**5.45pm for a 6.00 pm start,
Friday 24th May 2013
LJ Goody Bioethics Centre,
39 Jugan St., Glendalough**

RSVP: To assist with catering please email us at wa@ncc.org.au or phone (08) 9277 1222 by Wednesday 22nd May 2013

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Following the address by Dr Baehr there will be time for questions which, in turn, will be followed with light refreshments.

